

## Discover A. Vogel's journey to green excellence!

A.Vogel Group is proud to provide insight into its sustainability mission - an engagement that is deeply rooted in our tradition and our vision for the future. We endeavour to harmoniously combine economic activity with ecological responsibility and social commitment. Our high ambitions are realised through a clear action plan based on precise targets.

In the development phase of a convincing strategy that will characterise our product policy, our environmental awareness and our social commitment in the coming years, we are focusing on clarity and openness. It is our plan to keep the public informed about our progress and efforts in the area of sustainability through an annual report.

A.Vogel has always stood for a sustainable philosophy, characterised by our founder Alfred Vogel and his love for nature. This philosophy is firmly anchored in our corporate culture and guides us in our daily actions.

Responsible use of resources is more than just a thought for us - it is a central component of our identity and our commitment to the protection of nature and the well-being of future generations.

### Our responsibility for people and the environment

We at A.Vogel Group agree that: Safeguarding nature and combating social inequality are our responsibility. Our admiration for nature and our passion for plants are visible in every aspect of our work. We use our extensive knowledge and experience to promote integrative health and help people to improve their well-being.

### The A.Vogel mission statement - our guide to sustainability

Our sustainability mission statement is a guiding principle for each of our companies. It reflects our vision and defines the focus of our actions. This strengthens our common understanding and harmonises it with our company philosophy.

## A.Vogel AG

Grünaustrasse 4 • CH-9325 Roggwil  
Telefon +41 (0)71 454 61 61  
info@avogel.ch • www.avogel.ch



## Key aspects of our initiative - the materiality analysis

The perception of our customers and stakeholders is crucial for us. Our analysis will show how we want to position ourselves and be perceived.

The United Nations Sustainable Development Goals (SDGs) form a key part of our strategy. We are determined to make our contribution and clearly/explicitly align our corporate strategy with this.

## Our standards - a commitment for all

From the cultivation of the plants to the finished product, we and our partners are committed to acting sustainably.

## Compliance management system - our commitment to transparency

We stand for authenticity and are committed to transparent production processes and clear traceability. Our compliance management system ensures that our promises to customers are honoured.

Our first sustainability report will bring all these elements together at the end of 2024. We are convinced that we not only fulfil global sustainability standards, but also exceed our customers' expectations.

March 2024

A handwritten signature in black ink, appearing to read 'A. Suter'.

**Andy Suter**  
CEO  
Executive Management

A handwritten signature in black ink, appearing to read 'B. Bärtschi'.

**Bernhard Bärtschi**  
Head International Markets  
Executive Management

A handwritten signature in black ink, appearing to read 'B. Selmani'.

**Bukurim Selmani**  
Compliance Officer  
CMS/CSR Project Responsible